



Sponsorship prospectus

NZIF CONFERENCE AUCKLAND | TĀMAKI MAKAURAU
11–13 SEPTEMBER 2022 **THE NGAHERE (FORESTS)**
SUSTAINING THE PEOPLE



New Zealand Institute of Forestry
Te Pūtahi Ngāherere o Aotearoa Incorporated



**NZIF CONFERENCE
AUCKLAND | TĀMAKI MAKĀURAU
11–13 SEPTEMBER 2022**

**THE NGAHERE (FORESTS)
SUSTAINING THE PEOPLE**

Kia ora NZIF sponsorship community,

In the midst of the chaos impacting people's lives on a daily basis, we warmly invite you to put September 11 to 13 in your diary and join us 'planning for success' as we host the next NZIF conference in Auckland Tāmaki Makaurau.

Our conference theme is the Ngahere (forests) sustaining the people and in addition to current industry issues, we will look to showcase the wonderful forests in our region, be it Woodhill and its important economic and recreational role, to the Hunua's storing precious water supply, to the Waitakere's and the prominence Kauri die back has had, as the science and management practices scramble to protect these Taonga. We will also be offering targeted CPD events and the popular leadership training course in a market demanding ever higher standards of industry professionalism.

We are committed to running an 'in person' conference (rather than online) and while we do have reserve dates for 2023 should we need them; it is with a great deal of optimism that the rolling back of restrictions will allow us to come together allowing invaluable time to network with industry professionals.

We respect that you have choice as to what events you support so we take this opportunity to thank you as a prospective sponsor for considering NZIF and invite you to partner with us.

We can't stress enough the vital role your sponsorship plays in not only demonstrating your industry commitment but also in a very tangible way helping keep the NZIF conference accessible for attendees including students and early career professionals.

Should you have any queries at all please do not hesitate to contact James or I in the first instance, with commitments take on a first come basis.

Ngā Mihi

Jeremy Keating

Chair of Organising Committee NZIF

invitation



venue

HILTON AUCKLAND



Hilton Auckland

147 Quay Street, Auckland 1010

www.solway.co.nz

DATE

Sunday 11 – Tuesday 13 September, 2022

CONFERENCE COMMITTEE

Jeremy Keating (*Chair*)

Philip Elworthy

Lily Marshall

Natalie Keller

Murray Parrish (*Council representative*)

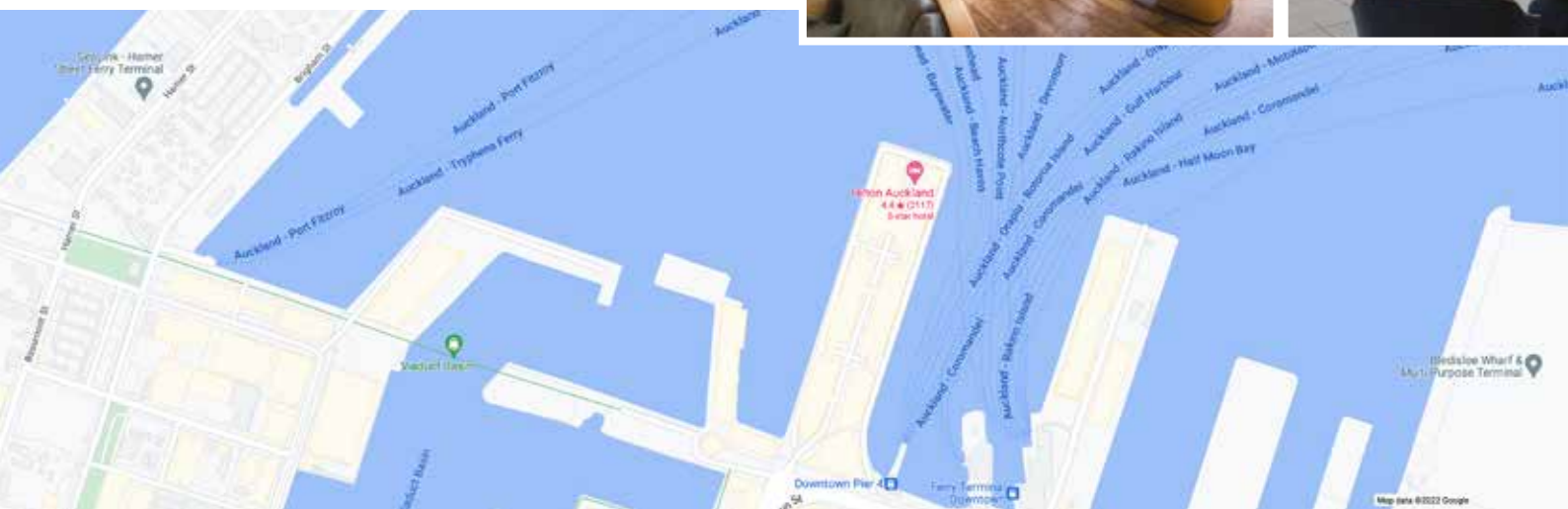
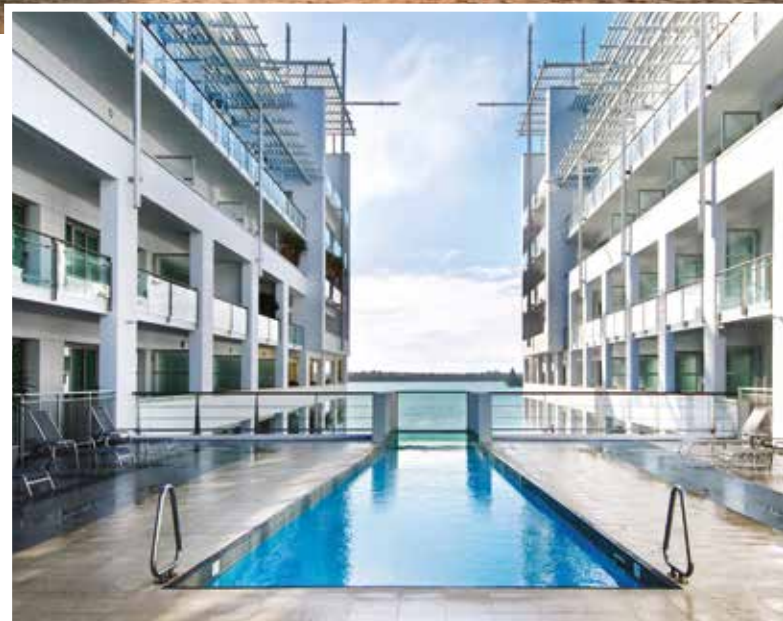
CONFERENCE MANAGER

Jay Matthes, Email: jm@nzif.org.nz

SPONSORSHIP CO-ORDINATOR

James Treadwell, Email: president@nzif.org.nz

Jeremy Keating, Email: jeremy.keating@arotahiagri.co.nz



New Zealand Institute of Forestry **PROFILE**

NZIF is an organisation with a proud history.

The NZIF was founded in 1927 to provide a forum in which those involved in all aspects of forestry – including forest management, utilisation, processing, research, education and consulting – could exchange ideas and information and keep up to date with industry trends.

NZIF members are involved with all types of forests, not just those where timber production is the primary objective. This includes forests for conservation, recreation, biodiversity protection, carbon storage, erosion control and water quality enhancement.

As well as the stimulus of debate and the fellowship of colleagues, the Institute encourages the highest standards of ethical and professional performance amongst its members.

Today, this role is even more vital in an industry that has continued to evolve and grow almost beyond recognition since its inception.

New Zealand Institute of Forestry membership is an acknowledgement of high levels of competence through education, experience, and ability, and is evidence of a member's commitment to professional practices and values.

NZIF is committed to serving the profession of forestry and the wider community through education, accountability and its Code of Ethics and Performance Standards. Increasingly, it fulfils a quality assurance role, setting the benchmark for professionalism and the quality of advice and practice by which members, and others in the profession, are measured.





the benefits of **SPONSORSHIP**

A range of sponsorship options for the 2022 NZIF Annual Conference are enclosed.

This event provides a great opportunity for sponsors to profile their businesses, products, and services, while also supporting the professional fellowship within the forest industry.

- Conference sponsorship offers a rare opportunity to promote your organisation to the largest gathering of professional foresters.
- Advertising prominence to foresters in New Zealand and their respective organisations over a concentrated 3 days, with pre-Conference publicity via email, international newsletter, and websites.
- An opportunity to learn about the latest developments in forestry in New Zealand. With exposure at the Conference you will significantly increase the opportunity for you to attract to your organisation the best and the brightest in the profession.
- An opportunity to network with foresters and allied professionals at the Conference and on the field trips.
- This conference will be attended not only by NZIF members, but we expect a large contingent of carbon traders and emitters, banks, finance advisors, lawyers, accountants, land owners and conservationists; giving you an unique opportunity to network and get your name in front of a large range of people associated with forestry and carbon markets.

REGISTER YOUR INTEREST

If you are interested in sponsorship or trade display opportunities at this event, please contact:

James Treadwell

Email: president@nzif.org.nz

Mobile: +64 (0) 220 434511

Jeremy Keating

Email: jeremy.keating@arotahiagri.co.nz

Mobile: +64 (0) 21 461 210

If you have any questions or would like to discuss a tailored opportunity that would better align with your company's marketing objectives, please contact Jeremy or James today.



SEPTEMBER 2022

<i>Registration</i>
CPD Sessions
<i>Lunch</i>
CPD Sessions
Full day CPD workshop – Leadership Course
94th NZIF AGM
Networking Drinks
Future Foresters Evening
<i>Registration</i>
Conference Opening
2 Sessions
<i>Morning tea</i>
2 Sessions
<i>Lunch</i>
3 Sessions
<i>Afternoon tea</i>
2 Sessions
Networking Drinks
Awards Dinner
Women in Forestry Breakfast
2 Sessions
Conference Close
<i>Morning Tea</i>
2 Half-Day Field Trips

SUNDAY

11

MONDAY

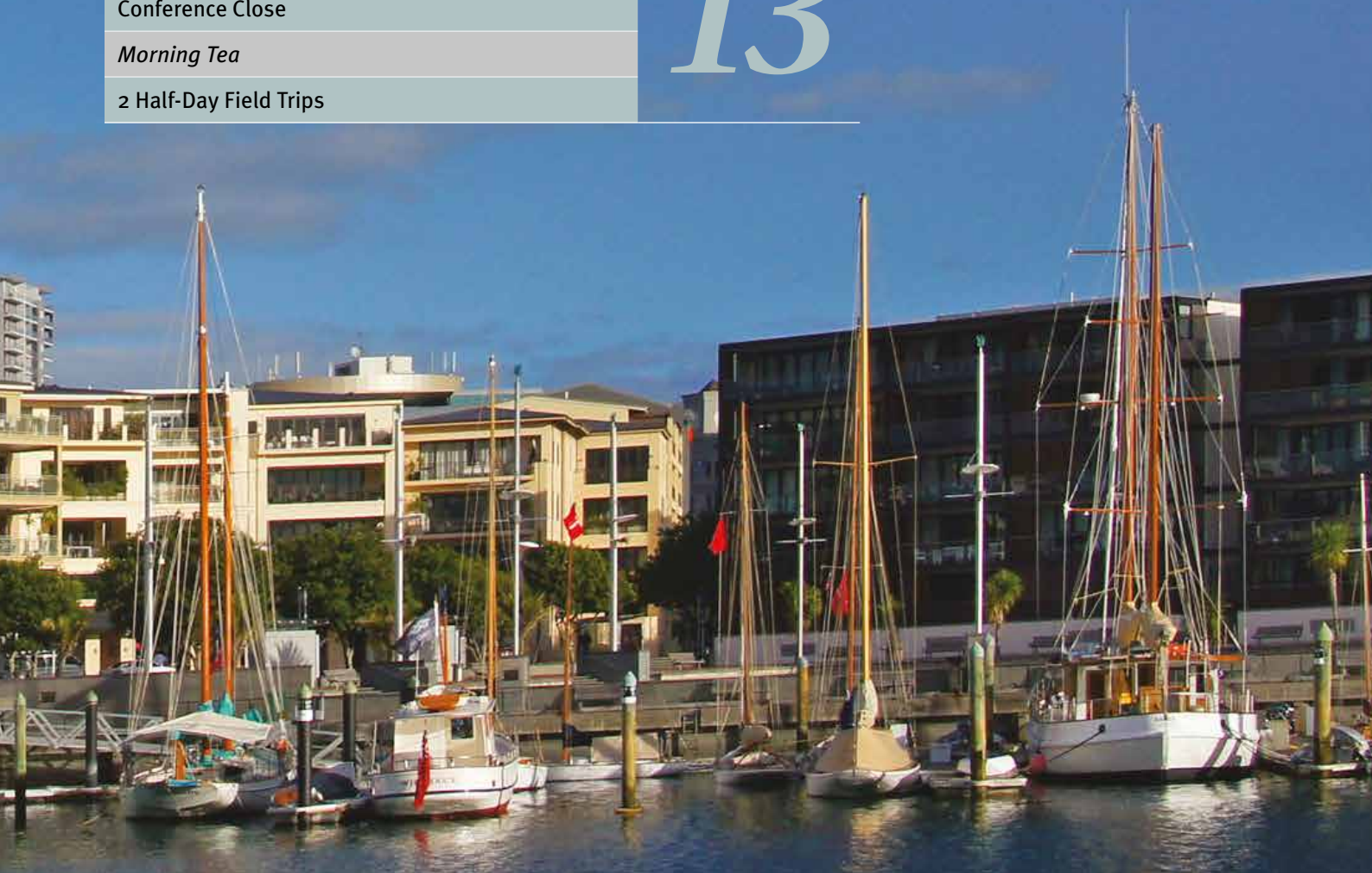
12

TUESDAY

13



conference programme





sponsorship OPPORTUNITIES AND BENEFITS

KAURI

\$12,000 + GST

*Exclusive opportunity

Benefits include:

- Recognition as a Kauri Investor by inclusion of your company logo on the front of the conference printed materials and website
- Naming rights to the conference room
- Acknowledgments via PowerPoint display and verbally during the conference
- Two complimentary conference registrations and two Award Dinner tickets
- Acknowledgement in the Institute's email newsletter.

TOTARA

\$10,000 + GST

*Two opportunities available

Benefits include:

- Recognition as a Totara Investor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgments via PowerPoint display and verbally during the conference
- One complimentary conference registration and Award Dinner
- Acknowledgement in the Institute's email newsletter.

AWARDS DINNER

\$8,500 + GST

*Exclusive opportunity

Benefits include:

- Recognition as a Conference Awards Dinner Investor by inclusion of your company logo and name on conference printed materials and website
- A five-minute speaking opportunity at the conference Awards Dinner
- Acknowledgments via PowerPoint display and verbally during the conference
- One complimentary conference registration and three Award Dinner tickets
- Acknowledgement in the Institute's email newsletter.

FUTURE FORESTERS QUIZ NIGHT

\$6,500 + GST

*Exclusive opportunity

Benefits include:

- Recognition as a Future Foresters Event Investor by inclusion of your company logo and name on conference session in the printed materials and website
- A five-minute speaking opportunity at the Future Forestry Event
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.

sponsorship

OPPORTUNITIES AND BENEFITS

RIMU INVESTOR

\$6,000 + GST

Benefits include:

- Recognition as a Rimu Investor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgment via PowerPoint display at beginning and end of session and day
- Acknowledgement in the Institute's email newsletter.

CPD – LEADERSHIP COURSE (LIMITED NUMBERS)

\$5,500 + GST

Benefits include:

- Recognition as a CPD Leadership Course Investor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.

AWARDS DINNER DRINKS INVESTOR

\$5,000 + GST

Benefits include:

- Recognition by inclusion of your company logo and name on conference printed materials and website
- Your company signage displayed at the conference Award Dinner and on the bar
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement.

WOMEN IN FORESTRY

\$5,000 + GST

*Exclusive opportunity

Benefits include:

- Recognition as a Women in Forestry Breakfast Investor by inclusion of your company logo and name on conference session in the printed materials and website
- A five-minute speaking opportunity at the Women in Forestry Breakfast
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.



sponsorship

OPPORTUNITIES AND BENEFITS

AGM NETWORK DRINKS

\$4,500 + GST

*Exclusive opportunity

Benefits include:

- Naming rights Networking drinks function – including signage and/or a static display
- Company name on the conference website
- A five-minute speaking opportunity at the conference Networking drink
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.

RADIATA INVESTOR

\$4,000 + GST

Benefits Include:

- Recognition as a Radiata Investor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgments via PowerPoint display at beginning and end of each day
- Acknowledgement in the Institute's email newsletter.

PRE AWARDS

DINNER-DRINKS INVESTOR

\$3,500 + GST

Benefits include:

- Recognition as a conference session Investor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.

FIELD TRIP INVESTOR

\$3,000 + GST

Benefits include:

- Recognition as a Field Trip Investor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.



sponsorship

OPPORTUNITIES AND BENEFITS

CONFERENCE SESSION

\$3,000 + GST

Benefits include:

- Recognition as a conference session Investor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.

CPD WORKSHOP INVESTOR

\$2,500 + GST

Benefits include:

- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.

STUDENT SPONSORSHIP TO ATTEND

\$2,000 + GST

Benefits include:

- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.

BARISTA COFFEE SPONSORSHIP

\$2,000 + GST

Benefits include:

- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter
- Providing good coffee for the conference attendees at lunch time.

STUDENT FIELD TRIP SPONSORSHIP

\$1,500 + GST

Benefits include:

- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.



sponsorship OPPORTUNITIES AND BENEFITS

STUDENT POSTER SPONSORSHIP

\$1,500 + GST

Benefits include:

- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.

CONFERENCE SACHEL PAMPHLET ADVERT

\$500 + GST

Benefits include:

- This option was designed for an organisation which desires visibility. This package ensures your organisation stands out at the time of the conference with personalized pamphlet in the delegate's satchel
- Each conference participant will receive a copy of your pamphlet.

EXHIBITION STAND

\$3,000 + GST

A trade exhibition will be held in conjunction with the NZIF 2022 Conference.

In order to provide you with the optimum exposure to delegates, the exhibition will be in the main hub of the conference venue. Lunch and morning and afternoon tea breaks will be held in this area.

Each booth will include:

- A trestle table, tablecloth and chair
- Velcro receptive display panels
- The configuration of individual stands may vary
- Any additional requirements will be the responsibility of exhibitors and at their own cost
- The opportunity to include a pamphlet in the Conference Satchels.





New Zealand Institute of Forestry

- Te Pūhahi Ngāherehere o Aotearoa Incorporated -